

## HSS deal with Tusdeer promises better storage.



HSS Supply Chain Solutions has signed an agreement to lease 38,000 square meters of Grade A warehousing space from Tusdeer, the Kingdom's first bonded re-export zone.

The zone is located at the Jeddah Islamic Port, the gateway to 70 percent of the Kingdom's logistics traffic.

This deal enables HSS to enhance its ability to provide cost-effective and efficient services to clients.

Long known as the preferred logistics destination for auto exporters and freight forward, Tusdeer is a fast emerging strategic partner to industrial and FMCG (fast-moving consumer goods) clients.

For the past two decades, Tusdeer has been partnering with business houses such as Abdul Latif Jameel, Al-Naghi and international organizations such as Suzuki, DB Schenker, Agility, Kunhe+Nagel and Nestle.

HSS Supply Chain Solutions is a Saudi company serving its clients through offices in Jeddah and Dubai.

HSS has 40 years of multinational experience. The company says it provides integrated and fully optimized services and solutions, custom-tailored to meet clients' needs and requirements.

With their services and solutions, HSS claims, their clients from a wide range of industries can better focus on their core business objectives.

Multinational brands like Unilever and Afia Savola Group are on the HSS client list.

"This milestone partnership will enable to provide cost-effective storage, warehouse, and distribution services, along with ongoing consultation, manufacturing, co-packaging and distribution services," said Husam Sendi, CEO of HSS.

This agreement is in line with Saudi Vision 2030, which seeks to develop the Kingdom's economic growth beyond dependence on the oil industry.

It also will open new doors and economic opportunities within the Kingdom, providing Saudi-based

companies with expanded access across the GCC and wider Middle East region.

The pact generates international exposure and opportunities to do business globally.

The accord promises employment generation for Saudi youths and aims at expanding their knowledge and boost capabilities.